


Facilitators and barriers for implementation of a load management intervention in football

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ABSTRACT

Background In a recent randomised controlled trial, we found that a commonly used training load management approach was not effective in preventing injuries and illnesses in Norwegian elite youth footballers.

Aim To investigate players' and coaches' barriers and facilitators to a load management approach to prevent injuries and illnesses and their attitudes and beliefs of load management and injuries and illnesses in general.

Methods We asked players and coaches about their views on injury risk in football, the benefits and limitations of load management in general and implementation of load management in football. The questionnaires used were based on similar studies using the Reach, Effectiveness, Adoption, Implementation and Maintenance framework.

Results We recorded answers from 250 players and 17 coaches. Most players (88%) reported that scientific evidence showing improved performance from the intervention measures is a key facilitator to completing the intervention. Similarly, coaches reported that the most important facilitator was scientific evidence that the preventive measures were effective (100%). Players reported that the coach's attitude to preventive measures was important (86%), and similarly, 88% of coaches reported that the player's attitude was important.

Conclusions By having a mutual positive attitude towards the intervention, players and coaches can positively contribute to each other's motivation and compliance. Both players and coaches reported scientific evidence for load management having injury-preventive and performance-enhancing effect and being time efficient as important facilitators.

Trial registration number Trial registration number

INTRODUCTION

Injuries are common among football players, and at both the elite youth and professional level, players can on average expect around two injuries per season.¹⁻³

Also, at any given time of the season, the prevalence of health problems (both injuries and illnesses) exceeds 40% among elite youth players.³ Health problems and the associated loss in participation can negatively affect players' performance,⁴ their health later in

What is already known?

- A high compliance is needed to test the real effectiveness of an intervention.
- Many preventive measures are not well adopted by coaches, players and other stakeholders, limiting their effectiveness.
- There is a need to create buy-in from club and federation stakeholders, coaches and players when implementing injury preventive measures.

What are the new findings?

- To create interventions that will be implemented, a focus on time-effective easy-to-use measures is key.
- Engage coaches, players and other stakeholders when designing and implementing an intervention.
- To get coach, player and other stakeholder buy-in, focus on both performance and prevention.

the career^{5,6} and, ultimately, their long-term professional development.⁷

Training load has recently emerged as a potential risk factor for injuries in football.⁸⁻¹¹ Subsequently, many teams, particularly those at an elite level, attempt to manage players' training loads as a preventative measure to mitigate injuries.^{12,13} However, the evidence supporting this practice is limited to observational studies of associations between training load and injuries. In a recent randomised controlled trial (RCT),¹⁴ we found that a common model of training load management using the Acute:Chronic Workload Ratio concept¹⁵ did not reduce the prevalence of health problems (both injuries and illnesses) among elite youth footballers of both sexes. Players' reported compliance with our intervention was 63%. This is comparable to previous studies investigating other preventive interventions using a similar research design.^{16,17}

Previous studies have shown that the higher the compliance, the better the effectiveness of

the intervention.^{18–20} Consequently, an understanding of how compliance can be increased is warranted. Regardless of the effect of the intervention, a study examining the implementation can be of value to practitioners and researchers aiming to employ a load management programme in teams and other athlete cohorts.

The Reach, Effectiveness, Adoption, Implementation and Maintenance (RE-AIM)²¹ framework was first introduced in sports medicine research by Finch and Donaldson,²² to help researchers better understand the real-world implementation challenges. Using this framework, an intervention can be seen through the lens of five different dimensions to determine whether the intervention is feasible in a real-world setting. Suppose an intervention that has been deemed effective in controlled settings is not adopted, complied with and sustained. In that case, it is not likely to mitigate injuries and illnesses.²² The RE-AIM framework has previously been used in similar populations and has guided the implementation of various preventive measures in sports.^{23–25}

To guide practitioners towards successful implementation and researchers in future implementation studies, we used questionnaires based on the RE-AIM framework to investigate players' and coaches' experiences from a load management intervention and their attitudes and beliefs to load management and injuries and illnesses in general.

MATERIALS AND METHODS

Study design and participants

The survey was conducted in November 2018 as a part of a cluster-RCT investigating the preventive effect of a load management approach on injuries and illnesses in Norwegian elite youth footballers of both sexes.¹⁴ The RCT was cluster randomised on a team level and consisted of a control group and an intervention group. The intervention entailed coaches adapting to an Acute:Chronic Workload theory-based load management programme. The players in the intervention group recorded their session perceived rating of exertion after every footballing activity on a smartphone application. The training load data were uploaded to an online athlete management system, where the coach could manage their training load. The control group did not record any training load data and performed training as usual. The main outcome of this study was the difference in the reported prevalence of health problems in the two groups. We observed no effect of the intervention on either outcome. The study was registered with the International Standard RCT Number registry, reviewed by the South-Eastern Norway Regional Committee for Medical and Health Research Ethics (2017/2232) and approved by the ethics board of The (39-191217) and the Norwegian Center for Research Data (56935). After the end of the 2018 season, we invited all teams that had completed the RCT to participate (25 teams, 482 players) in the survey. This report is prepared according to the STROBE-SIIS checklist for observational studies.²⁶

Patient and public involvement

Coaches were involved in the design of the intervention and recruitment of teams and players to the study. Coaches and players were not involved in the design of the research questions, the outcome measures or the analyses. The results from the study will be disseminated to all teams that were included in the project.

QUESTIONNAIRE

The questionnaires were influenced by the reach, adoption and implementation pillars of the RE-AIM framework²⁷ and two similar questionnaires used to examine the implementation of the Oslo Sports Trauma Research Centre Shoulder Injury Prevention Programme in handball players²⁴ and the Adductor Strengthening Programme in football players.²³ The overall theme of the questionnaires was player's and coach's barriers and facilitators for implementation of load management to prevent injuries and illnesses and their attitudes and beliefs of load management and injury and illness in general. The questionnaires differed in two ways (1) coaches were asked specific questions on their role in the intervention and their perception of the players and vice versa and (2) the players and coaches in the intervention group were asked additional questions regarding their experiences of the intervention (for complete questionnaires, see online supplemental file 1). We conducted a pilot test with two players and one coach from a similar youth elite football setting to test their understanding of the questions, the length of the questionnaire and the technical procedures. The questionnaires that were tested were the intervention group player and coach questionnaires, as they include all the questions from the control group questionnaires, in addition to the specific intervention questions. A research staff member interviewed the players and coaches. All agreed that the questions were clear and relevant, the overall length of the questionnaire acceptable and the technical solutions suitable. No changes were made based on the pilot study, as we considered the face validity of the study to be strong. Four versions of the questionnaires were developed; one for the intervention group players, one for the intervention group coaches and one for the control group players and the control group coaches. The questionnaires were in Norwegian, as all players and coaches participating were familiar with the Norwegian language.

DATA COLLECTION

Teams that agreed to participate received a questionnaire distributed using online survey software (Briteback AB, V.2.5.3.1; Norrköping, Sweden). The data collection started as soon as the teams completed their competitive season, and, hence, were finished as participants in the RCT. The questionnaires were distributed at 9 pm on a weekday when all other activities (ie, schoolwork and training) were likely to be completed. Players who did not respond to the initial questionnaire received a reminder 24 hours after the first distribution. Two weeks after the

Table 1 Participant characteristics, n (%)

	Male	Female	Total
Intervention group	74 (69)	33 (31)	107
Control group	91 (64)	52 (36)	143
Total	165 (66)	85 (34)	250
Coaches (%)			
Intervention group	8 (100)	0 (0)	8
Control group	7 (78)	2 (22)	9
Total	15 (88)	2 (12)	17

initial round of distribution, all nonrespondents were sent the questionnaire again as well as the 24 hours post-reminders. If certain teams had many nonrespondents, their coach was asked to encourage their players to fill in the questionnaire. Also, respondents were encouraged to contact the research group to clarify any questions they had concerning the questionnaire's content before filling it in. The questionnaires allowed players to send incomplete responses, and all responses were considered in our analyses.

ANALYSIS

All returned questionnaires were included in the analysis regardless of missing items. All responses were exported into Microsoft Excel (V.16, Microsoft Redmond, Washington) and analysed using descriptive statistics. We have not performed any between-group comparisons, but

players and coaches are shown in groups in the Results section.

RESULTS

Participant characteristics

Twenty-three of the 25 teams in the RCT participated in the survey. In total, 250 (51%) of the players enrolled at baseline were included, 107 (46%) of the intervention group and 143 (58%) of the control group, respectively. Seventeen coaches (68%) were included, 8 (73%) from the intervention group and 7 (50%) from the control group, respectively. Participant characteristics are shown in table 1.

Barriers and facilitators to load management implementation

The most important facilitators for players to implement a load management approach were scientific evidence for improved performance (88%) and mitigation of the injuries and illnesses (84%) as well as the coach being positive to it (86%; figures 1 and 2).

For coaches, the player's motivation to record training data (88%), scientific evidence of the preventative effect (100%) and scientific evidence of performance enhancement (71% figures 1 and 2) were considered most important.

Reach and adoption—experiences from the intervention

The questions and the responses from players in the intervention group to the load management programme are shown in table 4. Most players (93%) indicated that they had spent more than 10 min per week on the load management

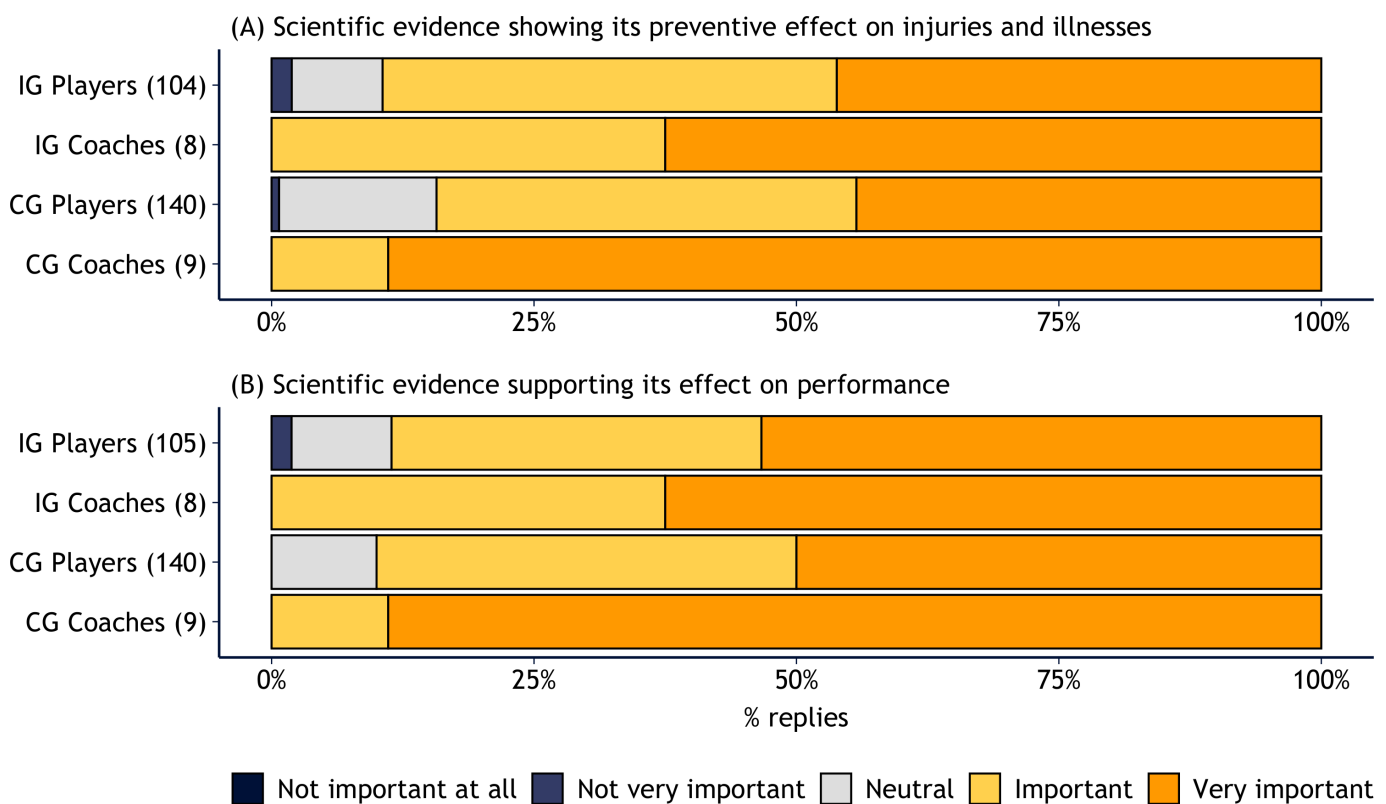


Figure 1 Players' and coaches' response to how important are the following alternatives for your motivation to spend time on overall load management? CG, control group; IG, intervention group.

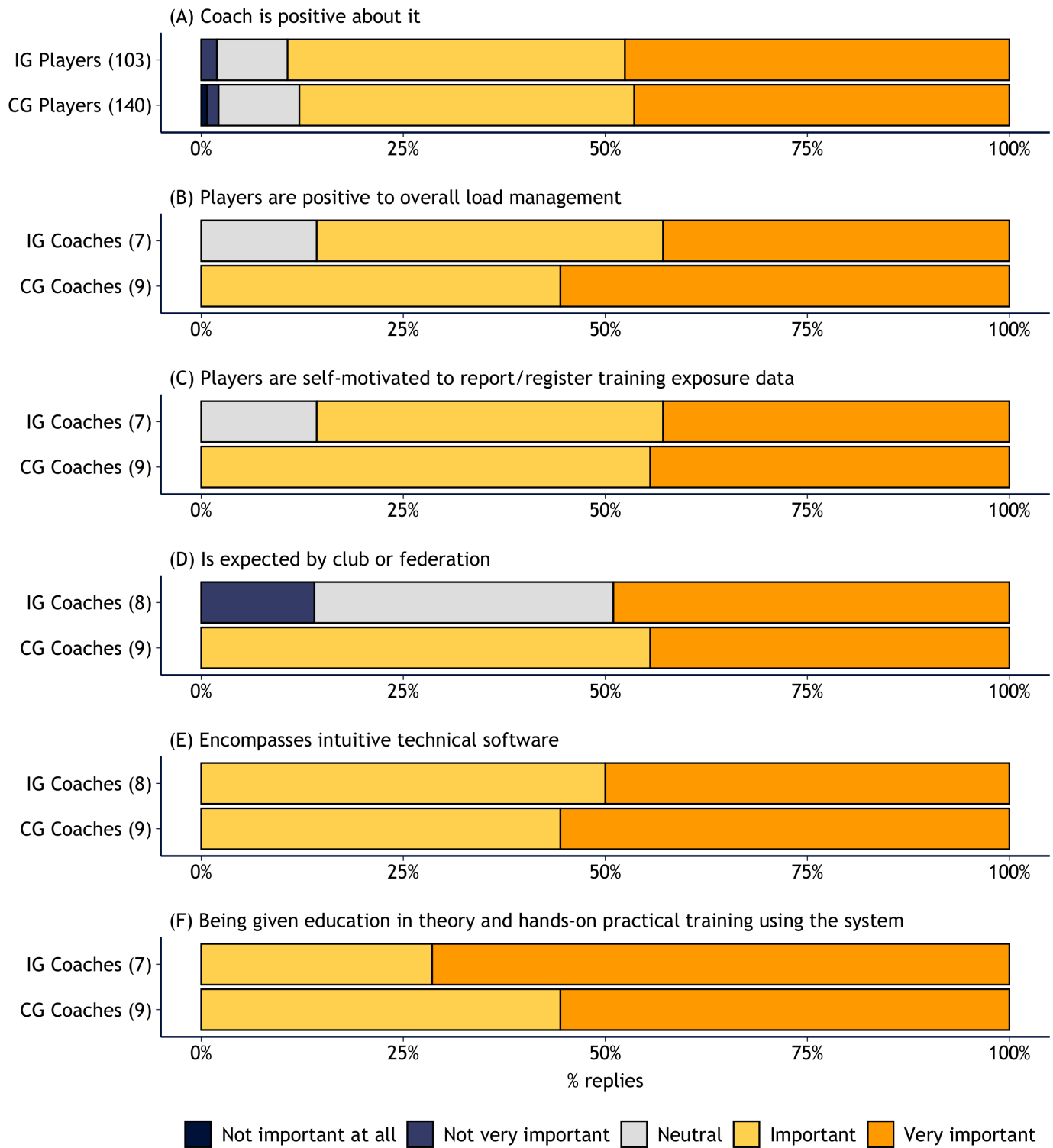


Figure 2 Players' and coaches' response to How important are the following alternatives for your motivation to spend time on overall load management? CG, control group; IG, intervention group.

programme. Coaches reported that they had spent more than 10 min (50%) or more than 30 min per week (50%). Furthermore, coaches indicated that they had used the specific load management programme as intended by the project group (63%) and confirmed that all players (100%) were aware of the ongoing load management programme. When asked whether they wanted to continue using a specific load management programme in the next season,

half of the players (45%) and coaches (50%) replied 'yes definitively', and only 9% and 13% of players and coaches, respectively, replied 'no'.

Attitudes to load management and prevention of injuries and illnesses

An overview of the player's responses about their attitude to the prevention of injuries and illnesses is shown

in table 2. Of the players included in the study, half (48%) considered footballers to be at high risk of injuries in general, and 55% considered footballers to be at high risk of overuse injuries. More than three quarters of the coaches considered players to be at high risk of injuries in general (76%) and overuse injuries (76%) in particular. Only one in 10 players considered footballers to be at high risk of illnesses. Furthermore, almost all players (90%) and all coaches strongly believed that load management could help reducing injury risk. Regarding overuse injuries, most players (66%) and almost all coaches (94%) strongly believed that a load management approach could have a preventive effect on injuries and illnesses. Despite this, only 28% of players responded that they were willing to spend more than 10min per week on a load management intervention, even if they thought the intervention could reduce injury. However, if a load management intervention could increase players' performance, more than two-thirds (70%) of the players were willing to spend more than 10min per week doing it. All coaches responded they were willing to spend more than 10min per week on a load management measure to ensure both preventative and performance outcomes.

DISCUSSION

This study aimed to investigate players' and coaches' barriers and facilitators to a load management approach for the prevention of injuries and illnesses, and their attitudes and beliefs of load management and injuries and illnesses in general. Our main findings were that players and coaches could contribute to each other's attitude towards an intervention. Both groups need to be motivated for an intervention to be complied with. We also found that players and coaches reported scientific evidence for injury preventive and performance-enhancing effect and time-efficiency as important facilitators. Furthermore, players and coaches believe that footballers are at high risk of sustaining injuries in general and overuse injuries specifically and think that load management could reduce injuries and illnesses.

Facilitators and barriers for implementation

To successfully implement load management measures, coaches and athletes have a symbiotic relationship.²⁸ Players considered their coach's attitude towards load management measures to be one of the most important facilitators and coaches considered their players' attitudes equally important. Furthermore, the players' self-motivation to register training data is considered 'important' by 81% of the coaches, highlighting the need for both player and coach engagement to implement a load management intervention successfully. This aligns well with the findings of Andersson *et al*, where they demonstrated a link between player motivation and coach motivation.¹⁶ For future studies aiming to implement injury preventive interventions, coaches need to be educated about the importance of their positive attitude

to motivate the players and other staff to create a spiral of success.

Finch suggested that an intervention must be easy to adopt, and coaches must be informed on why and how the intervention works.²⁹ This seems to be supported by our findings, where coaches considered intuitive software solutions and proper training in using them as important facilitators. Moreover, time constraints have been proposed to be one major barrier in implementing preventive interventions.^{23 24 28} Despite the players' trust in the preventive effect of load management, only 57% would spend more than 10min, and less than one in three (28%) would want to spend more than 20min weekly on injury and illness preventive measures. However, if there was an effect on football performance, more than two-thirds (70%) of the players were willing to spend more than 10min weekly, but less than half (45%) would want to spend more than 20min. This reflects a reluctance among players to spend much time on preventive measures regardless of the intervention's effectiveness, and specifically more than 20min. However, the task that the players had to complete in this intervention, the registration of training load in the smartphone application, is likely not to have taken more than 10min, which means that players might have considered 10min as enough and were, understandably, not willing to spend more time than advised.

All coaches were willing to spend more than 10min per week on preventive measures if there were scientific evidence for either injury and illness prevention or performance enhancement. Due to their more time-demanding tasks, spending only 10min would, contrary to the players, not be enough. Only two-thirds of the coaches were willing to spend more than 1 hour per week if there were evidence for prevention (35%) or performance benefits (41%), which, in our experience, is a reasonable estimate of what would be needed for the coaches to perform the load management intervention. Similar to our previous studies,^{16 25} time constraints seem to be a major barrier for the coaches, further highlighting the need for future studies considering the time efficiency of their intervention. However, there is likely a tradeoff between effectiveness, perceived benefit and time spent. Future studies may consider comparing the effect of more time-consuming interventions with interventions being time efficient.

Another aspect to consider when creating an understanding of the importance of implementing preventive measures is to bring on board and engage other stakeholders, such as representatives from federations, associations and clubs. Three quarters (76%) of the coaches replied that the expectations of the club or federation were 'important' for their motivation, suggesting that high-level stakeholders should be targeted when introducing preventive measures.

Reach and adoption—experiences from the intervention

To understand the intervention's reach, we asked the coaches whether the players were aware of the

**Table 2** Players' and coaches' attitude towards injury and illness prevention

		High risk	Some risk	Low risk	No risk	
How much at risk are footballers to injuries in general?						
Players	IG (n=107)	50 (47)	55 (51)	2 (2)	0 (0)	
	CG (n=143)	71 (50)	69 (48)	2 (1)	1 (1)	
Coaches	IG (n=8)	6 (75)	2 (25)	0 (0)	0 (0)	
	CG (n=9)	7 (78)	2 (22)	0 (0)	0 (0)	
How much at risk are footballers to sustain an overuse injury?						
Players	IG (n=107)	54 (51)	50 (47)	3 (3)	0 (0)	
	CG (n=143)	84 (59)	55 (39)	3 (2)	1 (1)	
Coaches	IG (n=8)	7 (88)	1 (13)	0 (0)	0 (0)	
	CG (n=9)	6 (67)	3 (33)	0 (0)	0 (0)	
How much at risk are footballers to incur an illness?						
Players	IG (n=107)	9 (8)	63 (59)	32 (30)	3 (3)	
	CG (n=143)	16 (11)	74 (52)	47 (33)	6 (4)	
Coaches	IG (n=8)	3 (38)	3 (38)	2 (25)	0 (0)	
	CG (n=9)	0 (0)	6 (67)	3 (33)	0 (0)	
Load management can reduce injuries in general						
Players	IG (n=107)	54 (51)	46 (43)	7 (7)	0 (0)	
	CG (n=143)	82 (57)	45 (32)	15 (11)	1 (1)	
Coaches	IG (n=8)	8 (100)	0 (0)	0 (0)	0 (0)	
	CG (n=9)	9 (100.)	0 (0)	0 (0)	0 (0)	
Load management can reduce overuse injury						
Players	IG (n=107)	63 (59)	40 (37)	4 (4)	0 (0)	
	CG (n=143)	101 (71)	34 (24)	7 (5)	0 (0)	
Coaches	IG (n=8)	8 (100)	0 (0)	0 (0)	0 (0)	
	CG (n=9)	8 (89)	1 (11)	0 (0)	0 (0)	
Load management can reduce illness						
Players	IG (n=107)	28 (26)	49 (46)	29 (7)	1 (1)	
	CG (n=143)	41 (29)	53 (37)	45 (32)	3 (2)	
Coaches	IG (n=8)	3 (38)	3 (38)	2 (25)	0 (0)	
	CG (n=9)	4 (44)	3 (33)	2 (25)	0 (0)	
If load management reduced injury and illness - How much time would you spend weekly doing it?						
		0–10 min	10–20 min	20–30 min	30–60 min	60 minutes
Players	IG (n=104)	45 (43)	27 (26)	17 (16)	7 (7)	4 (4)
	CG (n=143)	52 (36)	46 (32)	23 (16)	8 (6)	9 (6)
Coaches	IG (n=8)	0 (0)	2 (25)	3 (38)	1 (13)	2 (25)
	CG (n=9)	0 (0)	1 (11)	2 (22)	2 (22)	4 (44)
If load management increased football performance - How much time would you spend weekly doing it?						
Players	IG (n=104)	35 (34)	29 (28)	18 (17)	13 (13)	6 (6)
	CG (n=141)	32 (23)	41 (29)	31 (22)	15 (11)	17 (12)
Coaches	IG (n=8)	0 (0)	2 (25)	2 (25)	2 (25)	2 (25)
	CG (n=9)	0 (0)	1 (11)	2 (22)	1 (11)	5 (56)

Continued

Table 2 Continued

	High risk	Some risk	Low risk	No risk
N (%)				
CG, control group; IG, intervention group.				

intervention. All the coaches reported that all players were aware of the protocol, suggesting that the population was reached. Most of the players (74%) reported having spent less than 5 min weekly on reporting load (table 3). This could be enough to report all footballing activity as advised, as the recording process itself is very time efficient. The coaches who had a much more time-demanding task as part of the intervention reported having followed the instructions on using the load management protocol 1 hour every week (63%), implying that the plan and intention for the intervention have been followed.

Attitudes towards injuries, illnesses and load management

The attitudes of most players and coaches are consistent with the current scientific literature on football players' overall risk of injury and risk of overuse injury.¹³ Furthermore, coaches' and players' attitudes are also consistent with the literature that illness is not a major problem in football.³⁰ Players and coaches were aligned in their belief that injury overall and overuse injury specifically, but not illness, could be mitigated by load management. Whether this belief is consistent with scientific evidence is currently unclear.^{14 31–33} Similarly, in an investigation

among high-level academy and elite players in Germany, Zech and Wellmann³⁴ found that players believe that injury prevention is important and that players' considerations of what increases injury risk are not consistent with current scientific literature. When investigating coaches' perceptions on injury risk and prevention, Klein *et al*³⁵ reported that coaches rated injury prevention as highly relevant and that load management should be given greater priority in the coach education. Furthermore, the coaches' and players' belief on an effect can potentially be a facilitator in itself and may, thus, aid the implementation.³⁶ Also, players and coaches have a common understanding of the true scale of injuries and illnesses in football, which is a fundamental starting point when implementing preventive measures.

METHODOLOGICAL CONSIDERATIONS

The questionnaires used were tested in a small pilot study, and we cannot be certain all the participants understood the questions and similarly interpreted them. The two questions surrounding the risk of injuries overall and overuse injures specifically is likely to have been somewhat misinterpreted as players considered footballers to

Table 3 Players' and coaches' perceptions of the load management intervention

		How much time did you spend weekly on the overall load management programme?						
		No time	<5 min	10 min	20 min	30 min	45 min	1 hour or more
Players	IG (n=111)	7 (6)	0 (0)	83 (75)	16 (15)	5 (5)	0 (0)	0 (0)
Coaches	IG (n=8)	0 (0)	0 (0)	3 (38)	1 (13)	2 (25)	0 (0)	2 (25)
		Were the players aware of the programme?						
		Yes, all players	More than half of the players	Less than half of the players	None of the players			
Coaches	IG (n=8)	8 (100)	0 (0)	0 (0)	0 (0)			
		Was the load management programme used as intended? (Minimum 1 hour before each training week)						
		Yes, every week	No, every other week	No, once per month	Was not used at all			
Coaches	IG (n=8)	5 (63)	1 (13)	2 (25)	0 (0)			
		Are you planning to use an overall load management programme next season?						
		Yes, definitively	Yes, but in a less challenging way than this year	No	Do not know			
Players	IG (n=105)	47 (45)	23 (22)	9 (9)	26 (25)			
Coaches	IG (n=8)	4 (50)	0 (0)	1 (13)	3 (38)			

N (%).

CG, control group; IG, intervention group.



have a higher risk of overuse injuries than injuries overall. Furthermore, the terms 'scientific evidence' and 'performance' could have been more thoroughly refined in a focus group or pilot study as they might mean different things to different participants. The survey-based methodology is limited because it is only giving information in the specific areas assessed, meaning important components might have been missed, as they were not deemed as important when constructing the survey. A qualitative study design would have added value and might have been a more appropriate approach to achieve a deeper and more comprehensive understanding of the player's and coaches' perceptions.

When interpreting this study's results, the study's compliance was also suboptimal, and selection bias should be considered. We suspect that the players and coaches who responded to the questionnaire were more likely to have been positive to the intervention compared with nonrespondents, which may have influenced the results. Specifically, the low compliance of the players in the intervention group is a limitation. The intervention group players had lower compliance in the RCT as well, suggesting questionnaire fatigue from registering training data daily. The low number of coaches involved in this study means that we do not have too robust data on this group, so our findings of the coaches should be interpreted with caution. Also, the questionnaire did not include questions giving detailed information about maintenance, one of the key dimensions of the RE-AIM framework.

A strength of the study is the balanced number of male and female participants, representing the population of elite youth players in Norway, increasing the external validity. An additional strength is the low risk of contamination between players due to the late-night distribution of the questionnaire. This separates this study from a similar study that used paper-based questionnaires distributed in the dressing room with the whole team present.²³ Despite a nonoptimal response rate, this study still includes more than 250 participants supporting the strength of our findings.

PERSPECTIVES

As with previous research on preventive measures in sports, high compliance is necessary to investigate its real effectiveness. Given that coaches and players think that injury in general and overuse injury specifically are prevalent in football, and that load management measures can reduce them. It seems that the potential for successful implementation is present. However, there are two major circular problems. First, to adhere to the intervention, the players and coaches want evidence for effectiveness, but to investigate its effectiveness, we need players and coaches to adhere to the intervention. Second, to convince players to adhere to the intervention, players want coaches who are positive towards the intervention, motivating them to participate. On the contrary, to get

the buy-in from the coaches, players adhering to the intervention is key.

When implementing a load management intervention, we can, based on the findings in this paper, give the following advice: (1) focus on the technical solutions for both coaches and players and make all participant involvement of an intervention time-efficient, (2) create buy-in from club and federation stakeholders as well as coaches and players and (3) focus on both performance and prevention when communicating with all relevant stakeholders. To engage end users' and gain population-specific knowledge, future implementations should consider qualitative surveying parts of the RE-AIM framework before planning the intervention. Although more detailed answerers regarding experiences from an intervention must be obtained after participating, initial key facilitators and barriers can be identified and planned for before the study starts.

Further investigations into coaches' and players' attitudes and beliefs of load management measures and the implementation of an intervention to mitigate injuries and illnesses are warranted as well as experimental investigations on the potential preventive and performance effect of a load management approach.

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Patient and public involvement Patients and/or the public were involved in the design, or conduct, or reporting, or dissemination plans of this research. Refer to the Methods section for further details.

Patient consent for publication Not required.

Provenance and peer review Not commissioned; externally peer reviewed.

Data availability statement All data are available upon request.

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