SUPPLEMENTARY FILE 1. Survey questions. RUN = Runners; HCP = Healthcare professionals.

RUN	HCP	QUESTIONS (PRE-MODULE)	CHOICES
X	X	What is your age (in years)	Text box
X	X	What is your gender identity?	• Woman • Man • Transgender or non-binary • Other • Prefer not to answer
X	X	In which country do you currently reside?	Scroll down list of all countries
X	X	What is the highest level of education you have completed?	• Less than high school completion • High school diploma • Non-university degree/certificate/diploma • University degree
X	X	In your opinion, how important is footwear for the prevention of running injuries?	Sliding scale from 0 to 10, in which 0 = "Not important at all" and 10 = "Very important"
X	X	Please rate your level of agreement: A) Shoes with maximal cushioning help decrease ground impact and knee joint forces B) Shoes with minimal cushioning help decrease ground impact and knee joint forces C) A softer shoe sole helps to prevent injuries D) A greater heel to toe drop (heel higher than the toes) helps to prevent injuries E) Changing to a different category of running shoes can lead to injury (example: going from maximalist to minimalist) F) Selecting shoes according to foot type (motion control shoes for low arches, stability shoes for normal arches, neutral shoes for high arches) helps to prevent injuries	Sliding scales from -10 to 10, in which -10 = "Strongly disagree", 0 = "Neutral / Uncertain" and 10 = "Strongly agree"
X	X	Are you interested in learning more about running shoe research? This is an optional component of the study	• Yes, show me the educational module • No, I'm not interested / don't have time
X		Among these shoes, please identify all the shoes that resemble the ones you currently run with (graphic	• Traditional shoe for road running: Motion control • Traditional shoe for road running: Stability

		examples were provided for each choice).	• Traditional shoe for road running: Neutral • Minimalist shoe for road running • Maximalist shoe for road running • Spike shoe • Racing flat shoe • Traditional shoe for trail running • Maximalist shoe for trail running • Minimalist shoe for trail running • I am not sure which option corresponds to my current shoes
X		Where do you get advice on running shoes? (check all that apply)	• Friends • Family • Running club/group • Running shoe retailers • Running magazines • Specialized websites • Social media (Facebook, Twitter, YouTube, etc.) • Healthcare professionals • Scientific literature • Professional or elite athletes • Publicity / Advertisements • Other (please specify)
X		Based on your response to the previous question, rank in order of importance where you receive advice regarding running shoes (1 = most important).	• Depending on response to previous question
X		How many years have you been running regularly (at least once per week)?	• Text box
X		On average, what distance are you running per week (average last 6 months)?	• Text box
X		Among the following, which is the longest distance you have ever run in one day/session?	• Less than 5 km • 5 km • 10 km • Half-marathon (21.1 km) • Marathon (42.2 km) • Ultra-marathon (50 km and more)

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X		On average, how many times do you run per week?	• 1 • 2 • 3 • 4 • 5 • 6 • 7 • More than 7
X		Are you part of a running club/group?	• Yes • No
X		Please select which criteria guide you when purchasing running shoes. (Check all that apply)	• Comfort • Brand • Style • Cost • Discounted price • Performance • Reviews • Technologies • Injury prevention • Recommendation from friends/family • Recommendations from store associate • Recommendation from healthcare provider • Color • Other (specify) • None of the above
X		From the criteria selected above, please rank the order of importance of each of the criteria, as it relates to purchasing running shoes (1 being the most important factor).	• Depending on response to previous question
	X	Are you a regular runner yourself (running at least once per week)?	• Yes • No
	X	In your opinion, how important is footwear for the prevention of running injuries?	Sliding scale from 0 to 10, in which 0 = "Not important at all" and 10 = "Very important"
	X	How much do you agree with the following statements?	Sliding scales from -10 to 10, in which -10 = "Strongly disagree", 0 =

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RUN	HCP	QUESTIONS	CHOICES
		A) Runners with knee pain could benefit from reduced knee joint forces while running B) Runners with foot pain could benefit from reduced foot pressure while running C) My footwear recommendations to injured runners are different from my recommendations to uninjured runners	"Neutral / Uncertain" and 10 = "Strongly agree"
	X	If a runner with knee pain wants to change shoes, I will likely recommend shoes with (fill in the blank) cushioning.	• Much more • Somewhat more • Similar • Somewhat less • Much less
	X	If a runner with foot pain wants to change shoes, I will likely recommend shoes with (fill in the blank) cushioning.	• Much more • Somewhat more • Similar • Somewhat less • Much less
RUN	**HCP**	**QUESTIONS (POST-MODULE)**	**CHOICES**
X	X	Did the educational module change your perception about the state of research on running shoes?	• Yes, it definitely changed my perception • Yes, it somewhat changed my perception • Neutral / Uncertain • No, it didn't change my perception
X	X	In your opinion, after reading the educational module, how important is footwear for the prevention of running injuries?	Sliding scale from 0 to 10, in which 0 = "Not important at all" and 10 = "Very important"
X	X	After reading the educational module, please rate your level of agreement with the following statements: A) Shoes with maximal cushioning help decrease ground impact and knee joint forces B) Shoes with minimal cushioning help decrease ground impact and knee joint forces C) A softer shoe sole helps to prevent injuries D) A greater heel to toe drop (heel higher than the toes)	Sliding scales from -10 to 10, in which -10 = "Strongly disagree", 0 = "Neutral / Uncertain" and 10 = "Strongly agree"

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		helps to prevent injuries E) Changing to a different category of running shoes can lead to injury (example: going from maximalist to minimalist) F) Selecting shoes according to foot type (motion control shoes for low arches, stability shoes for normal arches, neutral shoes for high arches) helps to prevent injuries	
X	X	Before you finish the survey, do you have any additional comments?	Text box
X		How would you rate the usefulness of the educational module for <u>runners</u> to learn about research on running shoes?	Sliding scale from 0 to 10, in which 0 = "Not useful" and 10 = "Very useful"
X		Did the educational module change how you will select your next pair of running shoes?	• Yes, definitely • Yes, partially • Neutral / Uncertain • No, it did not change how I will select my next pair of running shoes
	X	How would you rate the usefulness of the educational module for <u>healthcare professionals</u> to learn about research on running shoes?	Sliding scale from 0 to 10, in which 0 = "Not useful" and 10 = "Very useful"
	X	Did the educational module change how you will recommend running shoes in the future?	• Yes, definitely • Yes, partially • Neutral / Uncertain • No, it did not change how I will recommend running shoes in the future
	X	If a runner with knee pain wants to change shoes, I will likely recommend shoes with (fill in the blank) cushioning.	• Much more • Somewhat more • Similar • Somewhat less • Much less
		If a runner with foot pain wants to change shoes, I will likely recommend shoes with (fill in the blank) cushioning.	• Much more • Somewhat more • Similar • Somewhat less • Much less

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