A comparative analysis of Donald Bradman and Steven Smith: what are their secrets?

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ABSTRACT

There has been growing evidence on the batting backlift technique in cricket at varying levels of cricket ability and the way in which batsmen direct or manoeuvre their bat in various ways. Most recently, there has been elevated awareness and discussion around the technique of Steven Smith. To an extent, there has been some comparison and reference been made to Sir Donald Bradman. Both Donald Bradman and Steven Smith have exhibited techniques and movements at the crease which many regard as ‘unorthodox’ or ‘unnatural’. This paper compares each of the batting technique components of both batsmen. The paper describes that both Bradman and Smith held their bat with an open grip which allowed them to hit the ball in most scoring areas of the field. The most common element that both batsmen demonstrate is a backlift that is directed towards the gulley or point region, otherwise known as the rotary method of batting, which is contrary to most of the coaching literature. Future research would require objective measures on Steven Smith to fully understand the kinetics and kinematics associated with his batting technique. The variances of performance averages across other formats (one-day internationals and 20-20 cricket) must be noted.

INTRODUCTION

The batting technique in cricket consists of various components such as the stance, grip, backlift, downswing, impact with the ball and follow-through.¹ It has become a well-established fact that most successful batsmen do not portray batting techniques or bat the way a majority of coaching manuals have prescribed.² Particularly, in recent years, there has been growing evidence on the batting backlift technique in cricket at varying levels of cricket ability and the way in which batsmen direct or manoeuvre their bat in various ways.³⁴ Most recently, there has been elevated awareness and discussion around the techniques of batsmen, more specifically Steven Smith, during the 2019 Ashes Test series between England and Australia. To an extent, there has been some comparison and reference been made to Sir Donald Bradman who was the first purist of the ‘rotary method of batting’, more commonly known as the lateral batting backlift technique (LBBT).

Bradman’s opinion in a video interview suggested that, ‘playing with a straight bat was great for defence but not for offence, and that a straight backlift will let you down under pressure’.³ An interpretation of a video first produced in 1934 by Bradman explained that the straight backlift encourages players to play forward and to use heavier bats to generate power.⁷⁻⁹ This would reduce their ability to play a range of shots with a cross-bat or off the back foot. As a result, they would have a more restricted range of scoring strokes and would be unable to score as rapidly as Bradman did.¹⁰ If Bradman is correct, then fast-scoring batsmen in the modern game must have adopted some elements of his looped action, as in the case of Steven Smith, who is the closest batsman in the modern era to achieve similar success to Donald Bradman.³ This paper aims to provide a descriptive, comparative analysis and viewpoint between these batsmen.

PERFORMANCES IN TEST CRICKET

Donald Bradman has been regarded as the best batsman of all time with the highest test average of 99.94. Most batsmen have not come close to this prolific statistic except for Graeme Pollock (who achieved an average of 60.97 which was 38.97 shorter).⁷ In modern cricket, there may be one batsman who could be nearing Bradman’s test average in the years to come. Steven Smith currently averages 62.84 (as of 25 January 2020) and has scored 2615 runs in the last 26 Ashes tests at an average of 65.37.¹¹

BATTING TECHNIQUE COMPONENTS

Most coaches emphasise the importance of the grip, stance and backlift as being the foundations for successful batting.¹² Both Donald Bradman and Steven Smith have exhibited techniques and movements at the crease which many regard as ‘unorthodox’ or...
Backlift
Most of the coaching literature suggests that the conventional (straight) backlift should enable the bat to be taken back in a line from wicket to wicket with the top hand taking control. The front arm should be extended backwards to provide a wide sweep with minimum flex of the elbow. The most common element that both batsmen demonstrate is a backlift that is directed towards the gulley or point region, otherwise known as the rotary method of batting. Another key observation is that both batsmen have an open face of the bat prior to ball impact. If 77% of the greatest test batsmen of all time, and if Bradman and Smith (who have the two highest test averages) have adopted the LBBT, how is it not regarded as orthodox? The key question here is: why don’t we teach the LBBT to young cricketers? One study revealed that most coaches found it challenging to teach and would require some level of experience for teaching a backlift that is not advocated in the coaching literature.

Downswing
The key aspect is that despite their bats being directed away from their body (with their hands close to their hips), they are still able to bring the bat straight down. This is for both front-foot or back-foot shots. A study showed that using a bowling machine results in batsmen adopting different timing and coordination patterns for balls bowled by an actual bowler of similar speed. Against a bowling machine projecting cricket balls at 26.76 m/s, batsmen attempted to couple the backswing to the moment the ball was released (0.02±0.10 s), whereas, against the real bowler, the backlift started later (0.12±0.04 s). Even though the timing of the backlift initiation was different, results from other research suggests that the batsmen may have attempted to standardise the initiation of the downswing effectively to control the temporal duration of this phase of the technique. Furthermore, it was also found that the downswing commenced earlier when facing the bowling machine (0.32±0.04 s) compared with the bowler (0.41±0.03 s) showing that bat speed differed in the two conditions.

These results suggest that coaches should think very carefully before using bowling machines in practice with expert players who gain a perceptual advantage from being able to use important information from bowling actions. With Bradman and Smith in particular, it remains plausible whether bowling machines were used during their practice situations.

RECOMMENDATIONS
Coaches, scientists and analysts have learnt too often not to ‘pigeon-hole’ cricketers, especially how they appear...
technically.\textsuperscript{18} The same concern was put forward on the longevity of players' careers (if they had an 'unorthodox' technique) with Hashim Amla, Steven Smith, among others, yet these batsmen still display attributes of success. One could argue that individual variation for all batsmen is key. But for batsmen such as Donald Bradman and Steven Smith, their backlift (or rotary method) appears to be their key determinant for success. Future research would require objective measures on Steven Smith to fully understand the kinetics and kinematics associated with his batting technique. The variances of performance averages across other formats (one-day internationals and 20-20 cricket) must also be noted. Furthermore, other factors that may affect performance, such as the weight of the bat, type of bowlers, pace of the bowler and speed of the bat, should also be considered.

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